

NEWS RELEASE

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Swiss Post Solutions rebrands to SPS

Swiss Post Solutions, the leading outsourcing provider of business processes and innovative services in data management, announces its rebranding to SPS.

Zurich, Switzerland December 5, 2022 – After the successful change of ownership in March this year, SPS launches its new branding to reflect its evolution towards digital and data-enriched business services.

SPS' new brand builds on its Swiss foundations and its global footprint with a bright vision for the future. The brand reflects how SPS empowers its clients to connect both their employees and their customers with the right information, opening new possibilities to do business.

The new logo represents the SPS story: helping its clients to transform through digitization, providing development opportunities for its employees, and profitable growth for SPS investors. The new color 'Bright Green' emphasizes the focus on Environmental, Social and Governance matters.

"Our clients are at a critical point in their business development. All around the world, they are striving to digitize their services and enable real-time, digital interactions with their customers. SPS connects the physical with the digital world and continues to be the transformative partner for leading businesses. Our clients recognize us for our contribution to their success in the yearly NPS survey rating us at world-class level. We combine Human Power with Automation Technology to transform business processes and unleash possibilities for our clients. That is precisely what the new brand embodies. This transformation is what SPS is all about." said Joerg Vollmer, CEO of SPS.



The new SPS logo:  The Power of Possibility

For more information, contact:

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About SPS

SPS is the leading outsourcing provider of innovative services in business processing and data management. Building on our Swiss foundations and global footprint, we are the trusted partner for process optimization and intelligent automation. With transformative end-to-end solutions, we create new possibilities for our clients.

Headquartered in Zurich, Switzerland, SPS operates in more than 20 countries and focuses on clients in banking, insurance, health and legal. SPS has more than 8,500 employees and is recognized with a world-class NPS by its global client base.

Learn more how SPS's people make an impact that matters at www.spsglobal.com



The Power of Possibility